アイデア

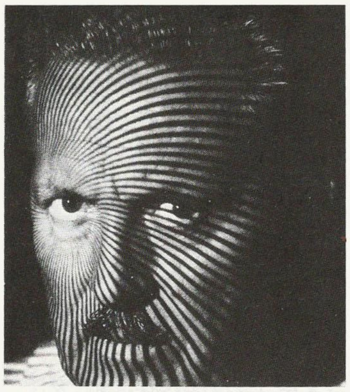
昭和58年9月1日発行・第31巻・第5号・通巻180号〈隔月1日発行〉昭和28年6月17日・国鉄東局特別扱承認雑誌〈第2566号〉ISSN0019-1299

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Franco Grignani

Italy/イタリア

フランコ・グリニャーニ

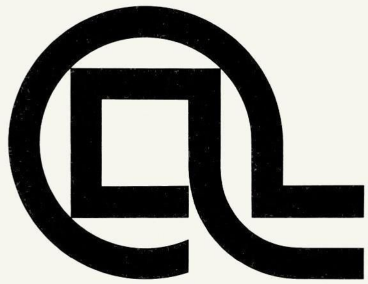
パビーアの近くで生まれた．アーチストとして実際に仕事をしはじめたころは，第二次未来主義に共鳴していた．はじめ建築を学んだが，のち絵画，実験写真，グラフィック・デザインに力を注ぐようになった．科学と心理学の側から起こった新しい提唱に注目して，疎外からくる心理不安定，サイコ-幻想現象，諸々の心理的緊張という，抽象的な広がりの中におかれている現代において，それにふさわしい"サインと構造"の研究に取り組んだ．

彼の作品がある専門誌に発表され，コミュニケーションの分野に紹介されるようになったのが契機となり，米国で開催されたビジョン65で招待講演を行なった．イタリアのプップリシタのアート・ディレクターを26年つとめている．1957年開催のミラノ・トリエンナーレのグラフィック・アート部門の企画とデザインにあたった．また第36回ベニス・ビエンナーレの実験的グラフィック・アート部門に招待された．イタリアおよび海外で個展を50回行なっている．ミラノで生活し仕事をしている．

Born near Pavia. At the time of his first artistic experience he aligned himself in the rows of the second futurism; subsequently his significant choice was to address himself to research as the start of any of his aesthetic experience. He studied architecture but afterwards dedicated to painting, experimental photography and graphic design. With an eye to the new proposals of science and psychology, he researched the sign and structure typical of our time inside dissociated vibrations, psycho-illusory phenomena and the abstract perceptive of tensions. Thanks to his work into the field of communication published on any specialized magazine, he was invited to speak at Vision 65 held in the U.S.A. Member of AGI and served as a member of international juries. Honor member of STA, Chicago. For 26 years Art Director of Pubblicità in Italia. Planned and designed the graphic art section at the Triennale in Milano 1957. Invited to the 36th Biennale in Venice, in the experimental graphic art section. 50 one-man exhibition in Italy and abroad.

1. 情報科学専門社"ALPI"のトレードマーク，ミラノ
2. テニスとゴルフのクラブ"モリネット"のトレードマーク，ミラノ
3. 銀行向け機械設備に関する小冊子"バンコール"の表紙
4. フランコ・グリニャーニ"アートとしての研究"個展ポスター
5. オーダー・メードによるアート仕上げ生地製造所アルテスの広告，ミラノ
6. 同アルテスのパターン，ミラノ
7. イタリア広告年鑑1980－1981の表紙
8. アート生地製造所の広告，ミラノ
9. イタリア広告年鑑1981－1982の表紙
10. リネア・グラフィカ誌の表紙

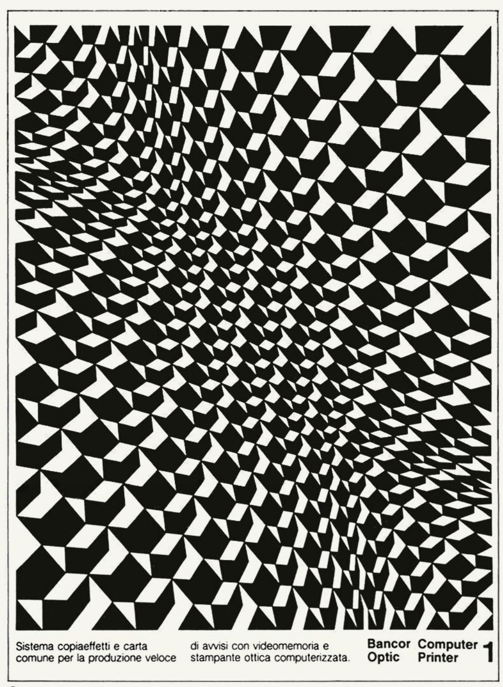
1. Trademark for ALPI, professional men in the science of information (associated), Milan
2. Trademark for MOLINETTO, a tennis and golf club, Milan
3. Cover for BANCOR, a booklet on machines and equipments for Banks, Milan
4. Poster for exhibition of Franco Grignani "Ricerea come arte"
5. Advertisement for ARTES, a manufactory of art clothes, Milan
6. Pattern for ARTES, Milan
7. Cover for the Annual "Publicity in Italy" 1980–1981
8. Advertisement for ARTES, Milan
9. Cover for the Annual "Publicity in Italy", 1981–1982
10. Cover for the magazine "Linea Grapfica"



1



2

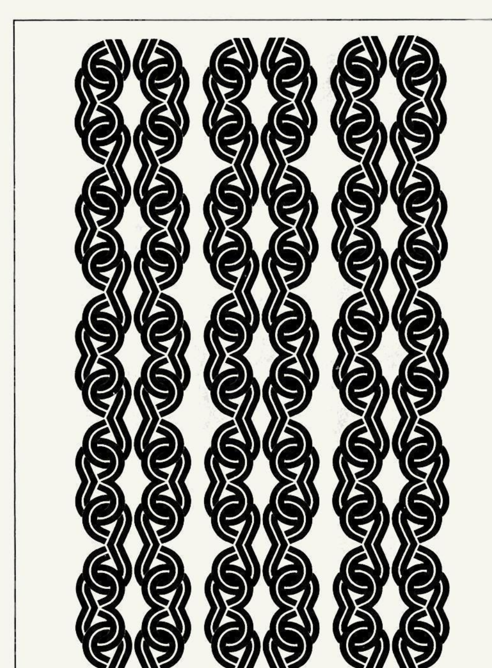


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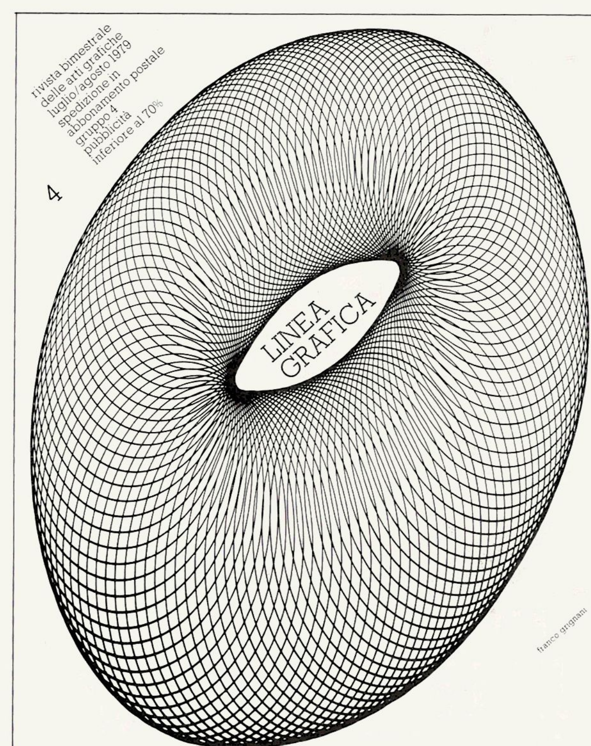

franco grignani
81
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Werbung in Italien
Editrice L'Ufficio Moderno/Milano
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81
1982

9


artter
Tessuto
che si esprime
nella sua
visione formale,
durevole,
raffinato e
fuori da ogni
schema.
Carico di
originalità,
non copiabile
nei suoi ritmi
e nelle sue
strutture.
Tessuto
da collezione,
con stile
e con trama
combinati nella
creatività.
Orizzonte
nuovo,
protagonista
tra le pareti
di casa
vostra.

8


rivista bimestrale
delle arti grafiche
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gruppo 4
pubblicità
inferiore al 70%
4
LINEA
GRAFICA
franco grignani

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